

# Plymouth 2023: Excellence in Membership

## 'Excellence in Membership' Defined:

- We offer a warm and well-coordinated welcome to all newcomers
- We define clearly marked pathways into community for newcomers and re-engaging members
- Our congregational care ministries enfold members in well-coordinated, meaningful experiences of Christian caregiving.

*In 2023, Plymouth Church will pursue excellence in membership through welcome, connection, and care*

*"I give you a new commandment, that you love one another. Just as I have loved you, you also should love one another." - Jesus*

## 2023 Strategies for Growth

- A. Build on strength of Sunday morning welcome teams
- B. Refine the pathway into membership experience for newcomers
- C. Expand and strengthen small group offerings
- D. Launch new congregational care ministry to reach homebound members and those in care facilities.



## Strategy B

**Refine the pathway into membership experience for newcomers**

- Now**
- Strengthen expressions of hospitality at monthly Discover Plymouth
  - Consistently offer strong Sunday morning adult education between services
- Ongoing**
- Coordinate and track invitations to participate in small groups, aiming to connect regular visitors and new members with a group within 90 days

## Strategy A

**Build on strength of Sunday morning welcome teams**

### Timeline

- Now**
- Improve exterior signs
  - Improve signage and print materials at the welcome table
- Mid-August**
- Integrate welcome table hosts into welcome team
  - Expand welcome team presence in Gathering of Grace



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# ***Strategy B***

## **Refine the pathway into membership experience for newcomers**

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Ongoing - Coordinate and track invitations to participate in small groups, aiming to connect regular visitors and new members with a group within 90 days

## *Strategy C*

Expand and strengthen small group offerings

- Now - Identify leaders and resources for new support groups, e.g, grief support, cancer survivors, memory loss and caregivers**
- Sept. - Re-launch seasonal dinner groups with focus on strengthened relationships at key life transitions, e.g., empty nesters, young adults, early retirement, early parenthood**

# Strategy C Cont.

**Mid- October - Build on strength of Covenant Groups by mentoring new group leaders and equipping them with resources for group facilitation**

**Ongoing - Build on strength of adult Service Corps teams by expanding service sites and promoting opportunities for short-term, hands-on projects**



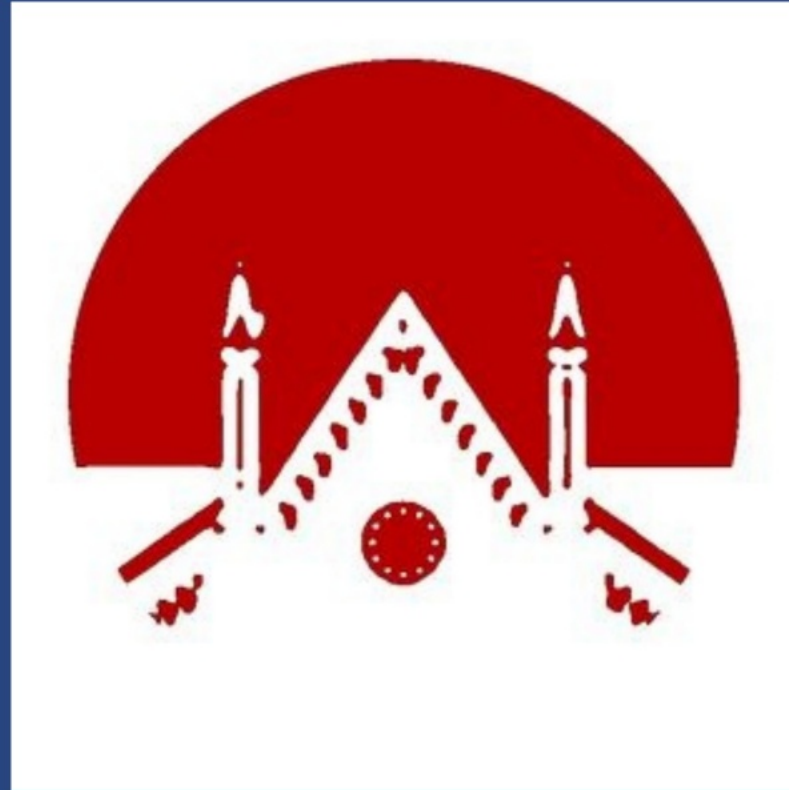
# Strategy D

## Launch new congregational care ministry to reach homebound members and those in care facilities

Now - Identify and train first class for congregational care ministry, under guidance of Rev. Marc Giedinghagen and Rev. Heather Coates

Early Fall - Following face-to-face pastoral visit, pair interested caregivers and receivers

Ongoing - Regular cycle of peer support and training for congregational caregivers in the program, led by Rev. Giedinghagen



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