

LISTENING SESSIONS HIGHLIGHTS



- **Attendees were generally more tenured members of Plymouth and attend worship regularly**
- **Top reasons attendees were attracted to Plymouth**
 - Welcoming to all (open and affirming)
 - Music and Worship Services
 - Activities involving social justice matters
- **Ranking of the strength of Plymouth ministries**
 - Worship Services
 - Music Ministry
 - Church Staff
- **Ranking of ministries needing improvement**
 - Building and Facilities
 - Senior Adult Ministries
 - Fellowship and New Member Assimilation
- **Overall positive responses to proposed project (comments in Listening Session document)**
- **Pre-capital Campaign Survey (82 completed)**
 - Prioritized list of projects with funding plan
 - Clear congregational communication
 - 68% of survey respondents support for vision and plan for capital campaign – Yes 56 | No 1 | Not Sure 23
 - 80% of survey respondents would consider giving through a 3-year commitment – Yes 66 | No 1 | Not Sure 13
- **Generis Opinion Based on Listening Sessions Results**
 - Plymouth could enter/complete a successful campaign starting Spring 2024

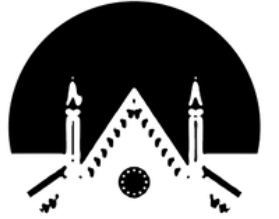
MOVING FORWARD . . .



- **Generis Assessment/Summary for Listening Session Respondents (Alan Wildes)**
 - Over-all pleased with Plymouth – are involved (especially with worship)
 - Excited over the spirit and attitude of Plymouth – biggest strengths are worship services and music ministry
 - Overwhelmingly named building and facilities as the largest need for improvement

- **Plymouth would be able to complete a successful spiritual/financial campaign (professional opinion/experience)**
 - Success would be dependent on leadership addressing the following items:
 - Connect the project to the vision on Plymouth
 - Explain the history of the Master Plan process – finding and goals of the Master Plan (inc. Phase I)
 - Explain the “why” of the proposed projects
 - Detailed determination of what is included in Phase II of the Master Plan
 - Communication of detailed financial plan for Phase II – money needed and finance options
 - Capital Campaign needs to be developed with clear and compelling communication allowing congregants to meet in person and ask questions before making a financial commitment

Generis Consulting Agreement for 2024 Capital Campaign



- Stewardship in process of reviewing Generis contract with action on contract at November meeting
 - Council action in November
- **Scope of Work**
 - Consulting services for cultivating generosity and raising funds
 - Development/Implementation of strategies to cultivate generosity
 - Coaching – Message and Vision development - Event planning/implementation – Development of small group curriculum – video production assistance with storyboarding – assistance with communication pieces – strategy formulation for high-capacity givers – training of senior staff for one-on-one meetings
- **Compensation**
 - Consulting Fees – total \$40,000
 - Paid in 8 installments of \$5,000 – December 1, 2023 thru July 1, 2024
 - Fee schedule designed to correspond with work progress
 - Additional expenses – travel related (airfare, hotel, meals)
 - Plymouth financially responsible for any analysis tools (if needed), event expenses and promotional materials
- **Contract term**
 - Effective date (signing) through June 1, 2024
 - Pause option – up to 365 days (maximum of 2x during contract term)